



Sollio Agriculture of Canada and Pursell of Alabama are building a controlled-release fertilizer plant in St. Thomas, Ontario under the CRF AgriTech banner.

Construction is underway and the new plant is expected to be operational the beginning of 2023. It will produce CRFs (acronym for controlled-release fertilizer) based on Pursell's innovative technology which allows the coating of any type of granular fertilizer and the addition of minor elements and other biological agents.

Through this collaboration, we are committed to improving grower productivity and yield by developing the greatest controlled release fertilizer in the world with a focus on environmental stewardship.

Our Crop Production – Ontario and Atlantic sector is seeking a:

- Senior Agronomist- Agriculture
- Status: Permanent, Full Time
- Work location: Remote/Home Office with required travel throughout Eastern Canada and Northeastern USA. Occasionally required to be at CRF AgriTech LP's office in St Thomas, Ontario.

CHALLENGES WE OFFER:

Reporting to: General Manager, CRF AgriTech LP

The Senior Agronomist is an integral role within the CRF AgriTech team. This role is key to the development, growth, and support of the sales of products produced by CRF AgriTech LP. In this position you will lead the support of the products within each of Sollio Agriculture's network channels by being actively involved in field trials, research, and product placement recommendations. You will be the point person for agronomic recommendations and product support for the products within the CRF AgriTech territory. Success in this position is providing valued education on the CRF AgriTech product line, with a focus on environmental stewardship, and grower return on investment.

- Function as the key support to the various salespeople and their associated teams/customers;
- Develop new product ideas, basis network interest, and research results;
- Understand and identify untapped market and product opportunities;
- Collaborate on marketing ideas and development;
- Act as the point person for product knowledge/support on the associated product lines;
- Assist in understanding product quality complaints and prepare solutions and reports accordingly;
- Liaise with other team members across North America on product training and knowledge;
- Attend various trade shows supporting the product line;
- Develop and present product information at various network/grower events where required;
- Work on formulating grower solutions to optimize return on investment and minimize the producer's environmental impact;
- Develop and implement an agronomic insight newsletter;
- Co-ordinate research trials and activities across the Sollio Agriculture network;
- Consolidate and prepare research findings in an easy to interpret form for use by various salespeople that can be used for developing sales.

YOU FIT THE FOLLOWING PROFILE

- A bachelor's degree in agriculture, or related area;
- A minimum of 5 years of relevant experience in a technical sales position or combination of agronomic and sales positions;
- Proficient in Microsoft Office Suite, including Excel & PowerPoint;
- You are self-directed, organized and with the ability to prioritize responsibilities;
- You have knowledge and experience in agronomy and agronomic solutions;
- You are a critical thinker focused on ideas and solutions;
- You can build strong customer relationships in each of Sollio Agriculture's networks to become a trusted partner;
- You have strong problem solving and analytical skills with a flair for presenting your thoughts and ideas;



CRF Agritech LP

- Able to travel 50% of the time during peak seasons;
- Bilingual in French and English considered a strong asset;
- Certified Crop Advisor (CCA) accreditation or equivalent, or the ability to achieve certification in 2 years.

If you want to join the ranks of an organization with a bright future that provides interesting challenges, a stimulating work environment as well as a competitive compensation package, we invite you to join our team. Send your application to <http://sollio.ag/career>.

We thank all candidates for their interest in this position; however, only those selected for further consideration will be contacted. Sollio Agriculture is an equal opportunity employer.

Thank you for your consideration.